

Publications Subcommittee Meeting

May 23 2007

Monroe Township Library

Attending:

Maureen Wynkoop - Camden County Library (presiding)

Leah Wagner-Monroe Township Library (recording)

Joan Bernstein - NJLA President

Debbie Dennis- Moorestown Library

Jeanne Murray – Newark Public Library

Pat Tumulty – NJLA

Jane Crocker-Gloucester County College Library

Minutes

Debbie Dennis moved that we accept the minutes of the April 2 meeting. Leah Wagner seconded. The minutes were approved.

NJLA Blog

Maureen Wynkoop reported that there were a number of guest bloggers at the conference and she was very pleased with the blog content. She feels that next year invitations to bloggers should go out earlier and letters should be sent to committee and section leaders to encourage participation.

It was suggested that the guidelines sidebar be moved. This suggestion resulted from a recent email that was received by many NJLA members regarding a program at the Princeton Public Library. The sender apparently collected email addresses from the web page to send a message, promoting his organization and its position, on the Cuban government. There is a concern that this person may want to post to the blog and the question arose if that would be acceptable or possible. The committee agreed to review the guidelines and then discuss them at the next meeting. (The current guidelines can be found at http://blog.njla.org/archives/2006/03/njla_blog_comme.html.)

Web Page

Debbie Dennis has agreed to oversee the creation and maintenance of a webpage of light-hearted and fun information about libraries. If you know of any sites that she could include on this page you may send them to Debbie Dennis at debbie_dennis@yahoo.com.

Examples would be;

Unshelved, a daily digital comic strip on libraries found at www.unshelved.com

Library Link of the Day, reports library related news found at

<http://www.tk421.net/librarylink/>

Funny You Should Ask, From Thompson Gale, reports fun reference requests received by librarians. To subscribe:

http://www.gale.com/enewsletters/funny/issue_68.htm

Newsletter

The proof for the summer issue had just arrived and will be proofread by the editorial committee.

Jane suggested that the order of future newsletter topics be changed. Michelle Reutty's theme for her upcoming presidential year is Valuing Libraries and feels that she would

not be able to gather enough information for the July 23rd deadline. Jane suggested that this topic be moved to the fall. The committee agreed.

Debbie Dennis suggested that a future issue be a construction update.

Bookkeeping for advertising income was discussed and Jane volunteered to talk to Anita regarding small changes.

The subcommittee would like to investigate other designers to use as a backup for future issues of the newsletter.

NJLA WIKI

Maureen has sent an invitation to the IT committee to test the wiki. Pete Bromberg from the Professional Development Committee and Sophie Brookover from the YA Section are both testing the wiki as well.

New Leaders Meeting

The meeting will be held in July. When the date, time and place are decided the committee will be contacted. Maureen and Jane will attend this meeting to discuss posting to the web page and blog and Jane will discuss the newsletter.

Website

Everyone agreed that the coordinated calendar is working well.

Debbie and Ranjna are working on the user survey.

Next Meeting

Wednesday, September 19 at 10 a.m. at the Monroe Township Library